

Marketplace

Written by Administrator
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Marketplace ELOC is a global marketplace that connects publishers to thousands of top brand advertisers that buy billions of ad impressions every day.

ELOC sources ads, in real time, from agency trading desks, demand-side platforms, hundreds of ad networks, exchanges, and thousands of direct advertisers.

Through ELOC, publishers gain free, direct and immediate access to a worldwide marketplace that automatically bids for their inventory.

Join Now

The marketplace utilizes a smart, learning algorithm that automatically selects the top value advertisement for each impression.

The marketplace is seamlessly integrated into ELOC's functionality, and requires no additional setup. Publishers maintain full control over the content of the marketplace advertisements, and can exclude ad content from specific categories